

"Optimist OPTICS"



*"Everything We Do
is for the Kids"*

This Week's Program

October 28th, 2009
BOY SCOUTS / BUFFALO COUNCIL
Mr. John Harding & Ms. Jennifer Whitaker

Next Week's Program

November 4th, 2009
NO LUNCH MEETING
Youth Appreciation Breakfast

Ron Eberhart
Interim President



**Ed Harrison
Memorial
Golf Scramble**

Financial Support for:



President Ron Eberhart called the meeting to order today as the new President for the year. He has accepted the position on a permanent basis. We need to identify Vice President that he can groom to be president for the next year. Mark Hackert ventured forth after being called upon to invoke. He led the group in prayer, pledge and promise.

NOTES FROM BOARD MEETING:

John Campbell is new club board member to replace Mark Hackert who moved to Secretary position. Approved three members for the Club Foundation board: Ken Dennis, Don Julian and Tim Deischer. Club finances from 2008-09 were audited by the Audit committee led by Tim Deischer and approved. New budget for 2009-10 was approved and about 17% less than the previous one to reflect reduced income. N.O.W (new optimists wanted) meeting to be chaired by Karen Morris and held after the first of the year. Contact her if you want to help.

MEETING DATES UPDATE: no lunch meeting on Nov. 4th, please attend the Youth Appreciation Breakfast at 7:30 at Holiday Inn north. Tickets available from _____. NO meeting on Dec. 30th. Inclement weather lunch cancellation will follow the EVSC schedule. We will assist in the formation of club at USI with West Side Optimist Club. New member approved John Simmons, brought in by.

Sarge Heathcotte came forth to collect as much \$\$ as possible from the members. Conscience money was provided by Mark Hackert, Ron Eberhart, Roger Heathcotte, Dan Korb, Doc Bender (ask him about PRO-biotics), One group had the answer the others two paid up for the wrong answers. Gary Burk was the half pot winner, and he donated the \$\$\$ back to club.

OCTOBER BIRTHDAYS: Dan Korb and Ron Eberhart.

Roger Heathcotte, standing in for Karen Morris who is home with sick child (hope she is better), introduced our speaker, Martha Caine, Executive Director for SMOKE FREE Evansville. In 1998, Congress in conjunction with the Tobacco companies funded \$3.8 billion to fund stop smoking activities. Each state received a portion of the funds. In 2001, Indiana Tobacco Prevention and Cessation group.

State Programs:

1. Public Education—counter marketing
2. Community base programs
3. Programs to help smokers quit
4. School based programs—speakers into schools
5. Enforcing laws against sales to minors
6. Keep track of reduction of smokers

Bad news: smoking kills 26 Hoosier every day, 9,800 people every year, 35000 try each year and 10,00 continue to smoke. 18% of high school students smoke. NOTE: Tobacco companies still lie to get more people to smoke. Keeps coming up with ways to get new smokers. Very creative to get people start...target the young. Indianapolis is test market for new products that look like mint strips, candy mints and such. PUBLIC Policy...when raise taxes, more smokers quit and fewer kids start smoking. Tobacco generates \$660 million for the state but costs for smoking related are much higher. TRUEISM: raise taxes on tobacco, revenues go up and smoking goes down.

Mark Hackert your author....

Optimist Club of Evansville - Downtown, Inc.

Meetings: 11:45 am Wednesday,

"New" Old National Bank Building, Downtown, Blue and Gold Room

Mail Club at: P.O. Box 15905, Evansville, Indiana 47716 - 0905

www.evansvilledowntownoptimist.org

Evansville Downtown Charitable Foundation, Inc.