

Dime A Day

Building a Future Where Every Kid Counts
Can you spare a dime a day?

Most of us spend money thoughtlessly on small things. There's an old saying, "Mind the pence and the pounds will take care of themselves." Although British in flavor, it's true that if we pay attention to how we spend our pennies, we will have more dollars.

How many times have you been in line at the checkout and picked up an item you didn't really need – gum, batteries, breath mints?

How often have you bought gas, gone inside to pay and walked out with a cup of coffee and a candy bar?

How often have you bought a magazine or newspaper to read at the airport even though the same publication would be waiting for you at home?

Driving home from work thinking about what to have for dinner, have you wheeled through a drive-through for that evening's meal?

Most of us can answer "yes" to more than one of the above items.

Most of us could easily contribute a Dime A Day every year of our membership as Optimists.

SAVE APPROXIMATELY A WEEK'S WORTH OF DIMES BY

- bypassing the vending machine for an afternoon snack
- skipping the fries
- waiting to get coffee at the office



SAVE APPROXIMATELY A MONTH'S WORTH OF DIMES BY

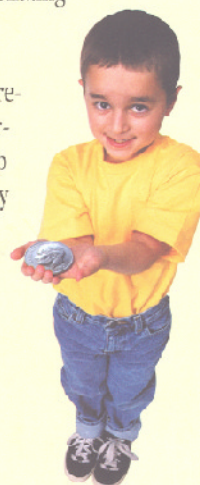
- ordering plain coffee instead of a "grande cappuccino"
- sending a greeting card from a box rather than an individually purchased card
- brown-bagging lunch instead of ordering out for a day

SAVE APPROXIMATELY A YEAR'S WORTH OF DIMES BY

- giving up one golf game a month
- catching a few movies on video instead of at the theater
- clipping grocery coupons for a month and donating your savings

All of us can contribute a Dime A Day. Our unrestricted gifts help fund the annual Optimist scholarships, which cost \$282,950. Every year. They help fund Optimist programs such as JOOI. Dime A Day gifts are important.

Won't you start saving your dimes right now?



I'm on board! Please accept my \$ _____ donation. Enclose check, payable to Optimist International Foundations, referencing "Dime a Day" in the memo section.

I'm on board! Please accept my \$ _____ donation. Charge my MC VISA Discover American Express
Account number _____ Exp. _____ Signature: _____

I'm on board! Please deduct \$3.10 per month from my checking account
checking account number _____ (please include a copy of a voided check)

Name _____

Club Name _____

Address _____

City _____ State/Province _____ ZIP/Postal Code _____

Please Return To: Optimist International Foundation • "Dime A Day Campaign"
4494 Lindell Blvd. • St. Louis, MO 63108